

Body Worlds & The Story of the Heart

Ontario Science Centre
October 9, 2009 – February 28, 2010

Body Worlds & The Story of the Heart offers insights on the human body and disease, and looks closely at the heart—revealing through the lens of anatomy, cardiology, psychology and culture how this four-chambered muscle nourishes, regulates and sustains life.

Throughout the run of the exhibition, there will be a wide variety of public program offerings to enrich the visitors' experience. Each month will focus on a specific area of heart health:

November	Diabetes Month
December	Anti-Stress Month
January	Non-Smoking Month
February	Heart Month

One key element to the experience for the visitor, is the opportunity to engage with scientists, researchers, and health experts as they visit the exhibition. In order to better meet this need, the Training Program in Regenerative Medicine (TPRM) and the Ontario Science Centre have partnered to recruit “health experts”. These “health experts” will staff an area inside the exhibition called “**Heart To Heart -- Ask The Expert**” daily at specific times and will create an opportunity for dialogue. The term “health experts” may include researchers, doctors, scientists, etc. to talk about current research projects, news items, specific topics – all tied to the monthly themes outlined above.

Program specifics:

- Daily between 12:00 noon and 4:00 p.m. We would ask for a commitment of a minimum of 2 consecutive hours of participation.
- Experts would be asked to wear identifiable clothing (ie. Lab coat, logo'd shirt, etc.) to help to explain where they are conducting their research, working, etc.
- Opportunity for impromptu “hot spots” to be delivered in the Ontario Science Centre's Hot Zone (current science).
- Certificate of participation to be provided by the Ontario Science Centre to participants.
- Science communication orientation session to be held at the start of each month to focus content on the topic; work with researchers/educators/floor staff at the Ontario Science Centre to develop appropriate content delivery methods/ideas.
- Opportunity to share current research with visitors on a daily basis.
- Hands-on elements of research welcome (based on space/topic availability).

If you are interested in participating in this program please contact Cheryl Bodnar (TPRM master educator) at cbodnar@uhnresearch.ca or Anna Kushnir (TPRM program coordinator) at anna.kushnir@uhn.on.ca for further details.